

Rail Europe launches its e-learning programme for travel agents all over the world

Paris, France – 07 April 2021 – Rail Europe has begun a global training campaign with its new e-learning tool, “The Rail Agent Course” (TRAC), the only comprehensive rail training programme to include all the European’s major train operators, also available on a dedicated app.

Rail Europe officially launches its training programme for 2021, thereby ensuring that travel agents are ready to offer train journeys to their customers when international travel resumes. The training course is tailored to various train operators in Europe through 8 modules, each one taking approximately 12 minutes to complete. The overall duration of the course is thus about one-and-a-half hours.

“European rail travel offers are rich and are constantly evolving. Rail Europe thus believes that whilst waiting for international travel to resume, this is the perfect time for training, discovery and readiness to again promote and sell rail journeys,” says Florence Pasquier, Head of Business at Rail Europe.

Every week, Rail Europe also organizes informative webinars on a variety of travel destinations and on ways to connect with Rail Europe’s Easy Rail Access booking tool. These are available on Rail Europe’s YouTube channel and on the e-learning portal.

Other downloadable resources available on the portal include brochures on how to travel in Europe by train and how to book tickets with Rail Europe.

The e-learning programme: www.trac-raileurope.com

Our booking platform: <https://agent.raileurope.com/>

Rail Europe’s brochure: <https://raileurope.travpromobile.com/main/promote#2154>

Youtube learning videos : https://youtu.be/8CTffh_bGf4

About Rail Europe

Rail Europe, part of e.Voyageurs SNCF, is the world’s No. 1 distributor of train tickets and passes. We are the business and technology partner of more than 20,000 travel professionals in 70 countries. We also offer travelers a train booking website and app, available in 30 countries. We provide the widest selection of train journeys, 25,000 destinations, and 11,000 different routes. Our catalogue of products focuses on European train operators such as SNCF, SBB, Eurostar, Thalys, Trenitalia, DB or Renfe, rail passes such as Swiss Travel Pass, or Eurail.

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